

Directory, Newsletter & Website Advertising Information/Contract

2014 Directory and Buyers Guide

CONTENTS

Listings, Industry Information, Federal/State Officials and University of Nebraska Personnel, Buyers Guide and Association Services.

SPECIFICATIONS - DIRECTORY

Publication trim size: 5 1/2" wide, 8 1/2" deep.

AD SIZES - Full page: 4" wide, 7 1/4" deep, **Half:** 4" wide, 3 1/2" deep

NOTE: Allow 1/8" trim top and bottom and 3/8" border from publication trim size around live matter in inserts. **Screen:** 120. **Binding:** Spiral. **Printing:** Offset lithography. Veloxes and negatives - (right reading, emulsion side down) preferred. Camera ready art is accepted.

COLOR & ADDITIONAL COPIES

In addition to black and white space rates.

Other color, half or full page ad - **\$115.00**

Full Page, four color - **\$680.00**

PREFERRED SPACE: Any position specified except cover - add **35%**

BUYERS GUIDE EXTRA LISTINGS

Five (5) free listings are included with your ad. If more than 5 category listings are required, they are available at \$5.00 per extra listing.

DIRECTORY COPIES

PURCHASE A 2014 EDITION

Advertiser - One free with ad - Member - One free with membership

Extra copies Member/Advertiser **\$35** - Non-Member **\$125**

Include appropriate sales tax in Nebraska and add \$7.00 for postage and handling for each directory ordered.

Repeat advertiser complete this section.

- _____ Repeat 2013 ad
 _____ New ad copy enclosed
 _____ New ad copy to follow before **November 1, 2013**
 _____ Corrections to ad
 _____ Additions/corrections to category listings
 _____ Repeat category listings

All advertisers complete this section.

_____ Front/Back Inside Cover		\$420.00
_____ Back Cover		\$525.00
_____ Full Page, Black/White		\$350.00
_____ Half Page, Black/White		\$265.00
_____ Full page, four color		\$680.00
_____ Other Colors - Note PMS # _____	\$115 each	\$ _____
_____ Preferred Location _____	35% additional	\$ _____
_____ Extra Category Listings _____	\$ 5 each	\$ _____
_____ Additional Directories _____	\$ 35 each	\$ _____
_____ Sales Tax on Extra Directories Purchased-Not Comp one (Not applicable if out of state)		\$ _____
_____ Postage-for extra directories ONLY-not for complimentary copy	\$ 7 each	\$ _____
_____ Payment Enclosed	_____ Bill Me	TOTAL DUE \$ _____

PLEASE MARK THE BUYERS GUIDE INDEX

You are entitled to 5 free listings with your ad • Pick from these or add your own

- | | | |
|---|---|---|
| ___ Access Doors
___ Accounting Services
___ Advisory Services
___ Aeration Equipment
___ Aeration Repairs & Sales
___ Ag-Chemicals
___ Ag-Chemicals, Insecticides
___ Airlock
___ Alarm Systems
___ Analyzers
___ Analyzers, Protein
___ Appraisers
___ Associations
___ Augers
___ Augers, Tractor
___ Bag Closing Machinery
___ Bagging Equipment
___ Bags
___ Bearings
___ Bearings Temp/Belt Alignment
___ Belting, Conveyors
___ Belting, Elevator
___ Belting, Manlift
___ Bins, Accessories-Ladders
___ Bins, Concrete
___ Bins, Farm Storage
___ Bins, Feed
___ Bins, Grain
___ Bins & Hoppers
___ Bins, Square
___ Boots, Elevator
___ Brokers, Commodity Futures
___ Brokers, Grain
___ Bucket Elevators
___ Builders, Elevators & Feed Mills
___ Buyers, Grain
___ Calcium
___ Catwalk
___ Chute Liners
___ Cleaners, Grain
___ Coatings
___ Coatings/Paints/Scalants
___ Commodity Board
___ Computer, Feed
___ Computer Programs
___ Computer Programs, Grain
___ Computer Services
___ Computers
___ Concrete Repair
___ Construction Services
___ Consultant Services
___ Consultants
___ Control Systems, Dryers
___ Conveyor Drives, Screw
___ Conveyors, Bag | ___ Conveyors, Belt
___ Conveyors, Bulk Handling
___ Conveyors, Chain
___ Conveyors, Drag
___ Conveyors, Drive
___ Conveyors, Idlers
___ Conveyors, Portable
___ Conveyors, Pulleys
___ Conveyors, Screw
___ Conveyors, Slider
___ Conveyors, System
___ Crane Service
___ Cups
___ Design & Engineering Services
___ Distributors
___ Distributor & Fertilizer Equip.
___ Driers, Batch
___ Driers, Grain
___ Dust Control Systems
___ Elevators & Accessories
___ Elevators, Freight
___ Elevator Legs
___ Engineers
___ Exporters
___ Exporters, Grain
___ Fans & Blowers
___ Farm Buildings
___ Feed Bodies
___ Feed, Calcium Products &
___ Limes
___ Feed, Ingredients
___ Feed, Manufacturing
___ Feed, Minerals
___ Feedstuffs and Ingredients
___ Fertilizer
___ Fertilizer, Equipment
___ Flour Mill
___ Gates, Air & Hydraulic
___ Grain
___ Grain, Computer Programs
___ Grain Hauling
___ Grain, Merchandisers
___ Grain, Scalpers
___ Grain, Specialty
___ Grain Testing Equipment
___ Hammer Mills
___ Hammers
___ Handling Systems Bulk
___ Handling Systems Grain/ Feed
___ Heat-Detection System
___ Hose, All Types
___ Inspection Grain
___ Inspection Service
___ Insurance, Casualty Property
___ Insurance, Group Health | ___ Insurance, Group Life
___ Insurance, Long Term Disability
___ Insurance, Short Term Disability
___ Laboratories
___ Legs
___ Loaders, Front End
___ Loaders, Mobile
___ Machine & Equipment Elevator
___ Manlifts
___ Merchandisers
___ Merchandisers, Grain
___ Millwright Work
___ Mixers, Feed
___ Mixers, Horizontal Batch
___ Moisture Testers
___ Motion Monitors
___ Painting
___ Probes, Grain
___ Processors, Grain
___ Promotion
___ Publishers
___ Pulleys
___ Railcar, Movers/Pullers
___ Railcar, Unloaders
___ Railroads
___ Railroad, Track
___ Real Estate
___ Repair, Elevators
___ Repair, Feed Mills
___ Repair, Trailers
___ Roller Mills
___ Roofing
___ Roofing/Waterproofing
___ Safety Equipment
___ Samplers, Grain
___ Sandblastings
___ Scale Accessories
___ Scales, Grain Grading
___ Scales, Net Bulk Weighing
___ Scales, Platform
___ Scales, Truck
___ Seed, Cleaning Equipment
___ Storage, Country (Grain)
___ Storage, Temporary
___ Storage, Terminal Grain
___ Tanks
___ Tanks, Concrete
___ Tanks, Grain Storage
___ Temperature Equipment
___ Towers, Manlift & Elevators
___ Trailers, Grain
___ Vaculator Service
___ Waterproofing |
|---|---|---|

Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Newsletter Advertising

Nebraska Grain and Feed Association publishes a quarterly magazine quality newsletter. Full page advertisers have the opportunity to submit an article explaining their products and business.

Ad Sizes: Full page 6 7/8" wide, 9 1/2" deep. Half page horizontal 6 7/8" wide, 4 3/4" deep. Half page vertical 4 1/2" wide, 7" deep. Quarter page 3 1/2" wide, 4 3/4" deep.

Classified Ad Rates: Classified ads are \$20.00 per 1 column inch minimum and 15¢ per word over each inch.

The ads are black/white and will run in all four editions of the newsletter and a PDF of the newsletter will also be available on our website.



All Newsletter advertisers complete this section.

_____	Back Cover half page horizontal	\$500.00
_____	Inside front or back Cover	\$450.00
_____	Full Page, Black/White	\$400.00
_____	Half Page, Black/White	\$350.00
_____	Quarter page	\$300.00
_____	Business Card	\$250.00
_____	Classified Ad	\$ _____
_____	Payment Enclosed	
_____	Bill Me	
	TOTAL DUE	\$ _____

Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Website Advertising

The NeGFA website offers articles of interest to Grain and Feed members, workshop information, upcoming events, business links, and recent as well as archived association Newsletters. It is the website our members visit first to keep up to date on news that matters to them.

All Website advertisers complete this section.

_____	Text link	\$300.00/year
_____	Banner Ad on home page	\$155.00/month (3 month commitment)
_____	Banner Ad on other page	\$100.00/month (3 month commitment)
_____	Payment Enclosed	
_____	Bill Me	
	TOTAL DUE	\$ _____

Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Receive one month free with a one year commitment!

This is your contract to be mailed with your ad and check. If you wish to be billed when published check the BILL ME box.
Nebraska Grain & Feed Association, 4600 Valley Road Ste 416, Lincoln, NE 68510.