

# Directory, Newsletter & Website Advertising Information/Contract

## 2011 – 2012 Directory and Buyers Guide

### CONTENTS

Listings, Industry Information, Federal/State Officials and University of Nebraska Personnel, Buyers Guide and Association Services.

### SPECIFICATIONS - DIRECTORY

**Publication trim size:** 5 1/2" wide, 8 1/2" deep.

**AD SIZES - Full page:** 4" wide, 7 1/4" deep, **Half:** 4" wide, 3 1/2" deep

**NOTE:** Allow 1/8" trim top and bottom and 3/8" border from publication trim size around live matter in inserts. Screen 120 - Binding: Spiral Printing; Offset lithography. Veloxes and negatives - (right reading, emulsion side down) preferred. Camera ready art is accepted.

### COLOR & ADDITIONAL COPIES

In addition to black and white space rates.

Other color, half or full page ad - **\$115.00**

Full Page, four color- **\$680.00**

**PREFERRED SPACE:** Any position specified except cover - add **35%**

### BUYERS GUIDE EXTRA LISTINGS

Five (5) free listings are included with your ad. If more than 5 category listings are required, they are available at \$5.00 per extra listing.

### DIRECTORY COPIES

PURCHASE A 2012 EDITION

**Advertiser - One free with ad - Member - One free with membership**

Extra copies Member/Advertiser **\$35** - Non-Member/Advertiser **\$125**

**Include appropriate sales tax in Nebraska and add \$7.00 for postage and handling for each directory ordered.**

### Repeat advertiser complete this section.

- \_\_\_\_\_ Repeat 2011 ad  
 \_\_\_\_\_ New ad copy enclosed  
 \_\_\_\_\_ New ad copy to follow before **October 21, 2011**  
 \_\_\_\_\_ Corrections to ad  
 \_\_\_\_\_ Additions/corrections to category listings  
 \_\_\_\_\_ Repeat category listings

### All advertisers complete this section.

_____ Front/Back Inside Cover		\$420.00
_____ Back Cover		\$525.00
_____ Full Page, Black/White		\$350.00
_____ Half Page, Black/White		\$265.00
_____ Full page, four color		\$680.00
_____ Other Colors - Note PMS # _____	\$115 each	\$ _____
_____ Preferred Location _____	35% additional	\$ _____
_____ Extra Category Listings _____	\$ 5 each	\$ _____
_____ Additional Directories _____	\$ 35 each	\$ _____
_____ Sales Tax on Extra Directories Purchased-Not Comp one (Not applicable if out of state)		\$ _____
_____ <b>Postage-for extra directories ONLY-not for complimentary copy</b>	\$ 7 each	\$ _____
_____ <b>Payment Enclosed</b>	_____ <b>Bill Me</b>	<b>TOTAL DUE</b> \$ _____

### PLEASE MARK THE BUYERS GUIDE INDEX

You are entitled to 5 free listings with your ad • Pick from these or add your own

- |   |   |   |
|---|---|---|
| ___ Access Doors<br>___ Accounting Services<br>___ Advisory Services<br>___ Aeration Equipment<br>___ Aeration Repairs & Sales<br>___ Ag-Chemicals<br>___ Ag-Chemicals, Insecticides<br>___ Airlock<br>___ Alarm Systems<br>___ Analyzers<br>___ Analyzers, Protein<br>___ Appraisers<br>___ Associations<br>___ Augers<br>___ Augers, Tractor<br>___ Bag Closing Machinery<br>___ Bagging Equipment<br>___ Bags<br>___ Bearings<br>___ Bearings Temp/Belt Alignment<br>___ Belting, Conveyors<br>___ Belting, Elevator<br>___ Belting, Manlift<br>___ Bins, Accessories-Ladders<br>___ Bins, Concrete<br>___ Bins, Farm Storage<br>___ Bins, Feed<br>___ Bins, Grain<br>___ Bins & Hoppers<br>___ Bins, Square<br>___ Boots, Elevator<br>___ Brokers, Commodity Futures<br>___ Brokers, Grain<br>___ Bucket Elevators<br>___ Builders, Elevators & Feed Mills<br>___ Buyers, Grain<br>___ Calcium<br>___ Catwalk<br>___ Chute Liners<br>___ Cleaners, Grain<br>___ Coatings<br>___ Coatings/Paints/Scalants<br>___ Commodity Board<br>___ Computer, Feed<br>___ Computer Programs<br>___ Computer Programs, Grain<br>___ Computer Services<br>___ Computers<br>___ Concrete Repair<br>___ Construction Services<br>___ Consultant Services<br>___ Consultants<br>___ Control Systems, Dryers<br>___ Conveyor Drives, Screw<br>___ Conveyors, Bag | ___ Conveyors, Belt<br>___ Conveyors, Bulk Handling<br>___ Conveyors, Chain<br>___ Conveyors, Drag<br>___ Conveyors, Drive<br>___ Conveyors, Idlers<br>___ Conveyors, Portable<br>___ Conveyors, Pulleys<br>___ Conveyors, Screw<br>___ Conveyors, Slider<br>___ Conveyors, System<br>___ Crane Service<br>___ Cups<br>___ Design & Engineering Services<br>___ Distributors<br>___ Distributor & Fertilizer Equip.<br>___ Driers, Batch<br>___ Driers, Grain<br>___ Dust Control Systems<br>___ Elevators & Accessories<br>___ Elevators, Freight<br>___ Elevator Legs<br>___ Engineers<br>___ Exporters<br>___ Exporters, Grain<br>___ Fans & Blowers<br>___ Farm Buildings<br>___ Feed Bodies<br>___ Feed, Calcium Products &<br>___ Limes<br>___ Feed, Ingredients<br>___ Feed, Manufacturing<br>___ Feed, Minerals<br>___ Feedstuffs and Ingredients<br>___ Fertilizer<br>___ Fertilizer, Equipment<br>___ Flour Mill<br>___ Gates, Air & Hydraulic<br>___ Grain<br>___ Grain, Computer Programs<br>___ Grain Hauling<br>___ Grain, Merchandisers<br>___ Grain, Scalpers<br>___ Grain, Specialty<br>___ Grain Testing Equipment<br>___ Hammer Mills<br>___ Hammers<br>___ Handling Systems Bulk<br>___ Handling Systems Grain/ Feed<br>___ Heat-Detection System<br>___ Hose, All Types<br>___ Inspection Grain<br>___ Inspection Service<br>___ Insurance, Casualty Property<br>___ Insurance, Group Health | ___ Insurance, Group Life<br>___ Insurance, Long Term Disability<br>___ Insurance, Short Term Disability<br>___ Laboratories<br>___ Legs<br>___ Loaders, Front End<br>___ Loaders, Mobile<br>___ Machine & Equipment Elevator<br>___ Manlifts<br>___ Merchandisers<br>___ Merchandisers, Grain<br>___ Millwright Work<br>___ Mixers, Feed<br>___ Mixers, Horizontal Batch<br>___ Moisture Testers<br>___ Motion Monitors<br>___ Painting<br>___ Probes, Grain<br>___ Processors, Grain<br>___ Promotion<br>___ Publishers<br>___ Pulleys<br>___ Railcar, Movers/Pullers<br>___ Railcar, Unloaders<br>___ Railroads<br>___ Railroad, Track<br>___ Real Estate<br>___ Repair, Elevators<br>___ Repair, Feed Mills<br>___ Repair, Trailers<br>___ Roller Mills<br>___ Roofing<br>___ Roofing/Waterproofing<br>___ Safety Equipment<br>___ Samplers, Grain<br>___ Sandblastings<br>___ Scale Accessories<br>___ Scales, Grain Grading<br>___ Scales, Net Bulk Weighing<br>___ Scales, Platform<br>___ Scales, Truck<br>___ Seed, Cleaning Equipment<br>___ Storage, Country (Grain)<br>___ Storage, Temporary<br>___ Storage, Terminal Grain<br>___ Tanks<br>___ Tanks, Concrete<br>___ Tanks, Grain Storage<br>___ Temperature Equipment<br>___ Towers, Manlift & Elevators<br>___ Trailers, Grain<br>___ Vaculator Service<br>___ Waterproofing |
|---|---|---|

Signature: \_\_\_\_\_ Contract must be signed

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Firm: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

# Newsletter Advertising

Nebraska Grain and Feed Association publishes a quarterly magazine quality newsletter the *Nebraska Grain & Feed*. Full page advertisers also have the opportunity to submit an article explaining their products and business.

**Ad Sizes:** Full page 6 7/8" wide, 9 1/2" deep. Half page horizontal 6 7/8" wide, 4 3/4" deep- vertical 4 1/2" wide, 7" deep. Quarter page 3 1/2" wide, 4 3/4" deep.

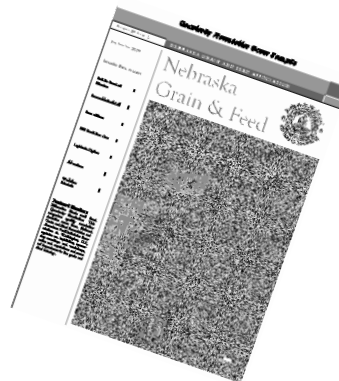
**Classified Ad Rates:** Classified ads are \$20.00 per 1 column inch minimum and 15¢ per word over each inch.

*The ads are black/white and will run in all four editions of the newsletter and a PDF of the newsletter will also be available on our website.*

**Advertise in the Directory, Newsletter, and website- receive a 15% discount!**

**All Newsletter advertisers complete this section.**

_____	Back Cover half page horizontal	\$500.00
_____	Inside front or back Cover	\$450.00
_____	Full Page, Black/White	\$400.00
_____	Half Page, Black/White	\$350.00
_____	Quarter page	\$300.00
_____	Business Card	\$250.00
_____	Classified Ad	\$ _____
_____	<b>Payment Enclosed</b>	
_____	<b>Bill Me</b>	
	<b>TOTAL DUE</b>	\$ _____



Signature: \_\_\_\_\_ Contract must be signed

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Firm: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

# Website Advertising

The NGF website offers articles of interest to Grain and Feed members, workshop information, upcoming events, business links, and recent as well as archived *Nebraska Grain and Feed* Newsletters. It is the website our members visit first to keep up to date on news that matter to them.

**All Website advertisers complete this section.**

_____	Text link	\$300.00/year
_____	Banner Ad on home page	\$155.00/month (3 month commitment)
_____	Banner Ad on other page	\$100.00/month (3 month commitment)
_____	<b>Payment Enclosed</b>	
_____	<b>Bill Me</b>	
	<b>TOTAL DUE</b>	\$ _____

Signature: \_\_\_\_\_ Contract must be signed

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Firm: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Receive one month free with a one year commitment!**

This is your contract to be mailed with your ad and check. If you wish to be billed when published check the BILL ME box.  
Nebraska Grain & Feed Association- 1233 Lincoln Mall Ste. 200, Lincoln, NE 68508-3911.